









Overall objectives of the PhD research project

- Impacts of incorporating agroforestry practices, such as small woodlands, on dairy and drystock farms
 - Collate information on the management of existing and the establishment of new trees
 - Investigate farmer attitudes, perceptions and willingness to plant trees and adopt agroforestry practices (Study 1 & 2)
 - Determine the effectiveness of the current Irish Agroforestry Innovation System

 Network in facilitating the transition towards heightened agroforestry adoption and identify any evident structural and functional failures (Study 3)
 - Identify methods to break down the barriers identified in order to increase agroforestry adoption and tree planting on farms





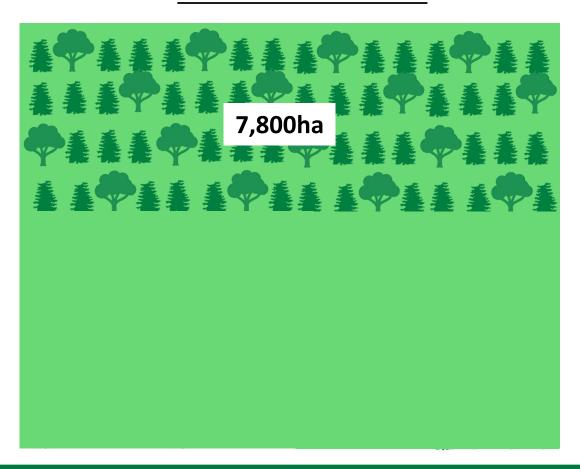




Importance of the research

Afforestation in Ireland

Grant/Premium Category (GPC) 11 (FT8)













Importance of Study

GPC	1 st Grant Ha	2 nd Grant Ha	Additional fencing Allocation (IS436) 140m/Ha	Total Grant Available Ha
GPC 1 – Unenclosed	€1,605	€535	€600	€2,740
GPC 2 – Sitka spruce / Lodgepole pine	€2,330	€775	€600	€3,705
GPC 3 – 10% Diverse Conifer e.g. Sitka spruce and 10% broadleaves	€2,410	€805	€600	€3,815
GPC 4 – Diverse Conifer e.g., Scots pine, Douglas Fir	€2,785	€925	€600	€4,310
GPC 5 - Broadleaf e.g. sycamore	€3,960	€1,320	€600	€5,880
GPC 6 - Oak	€4,215	€1,405	€600	€6,220
GPC 7 – Beech	€4,215	€1,405	€600	€6,220
GPC 8 – Alder and Birch	€2,695	€900	€600	€4,195
GPC 9 – Native Woodland Establishment (oak-birch-holly- hazel)	€4,215	€1,405	€600	€6,220
GPC 10 – Native Woodland Establishment (alder-oak woodland)	€3,960	€1,320	€600	€5,880
GPC 11 – Agro-forestry	€4,215	€1,405	€600	€6,220
GPC 12 – Forestry-for-Fibre	€2,410	€805	€600	€3,815

Forest Type FT1 Native Forests FT2 Forests for Water FT3 Forests on Public I FT4 NeighbourWoods FT5 Emergent Forests FT6 Broadleaf, mainly FT7 Other Broadleaf FT8 Agroforestry FT9 Secondary FT10 Continuous Cover	Lands**	Current Grant/ha €5,620 New	Proposed Grant/ha €6,744	Current Premiums/ ha €665	Proposed Annual Premium/ha €1,103	Current Number of Premiums	100000000000000000000000000000000000000	Premiums for
FT2 Forests for Water' FT3 Forests on Public I FT4 NeighbourWoods FT5 Emergent Forests FT6 Broadleaf, mainly FT7 Other Broadleaf FT8 Agroforestry	Lands**	New		€665	£1 102		ratifiets	Farmers
FT3 Forests on Public I FT4 NeighbourWoods FT5 Emergent Forests FT6 Broadleaf, mainly FT7 Other Broadleaf FT8 Agroforestry	Lands**	-	E6 744		€1,103	15	15	20
FT4 NeighbourWoods FT5 Emergent Forests FT6 Broadleaf, mainly FT7 Other Broadleaf FT8 Agroforestry	5.48	60.000	£0,744	New	€1,142	New	15	20
FT5 Emergent Forests FT6 Broadleaf, mainly FT7 Other Broadleaf FT8 Agroforestry	***	€9,920	€11,044	n/a	n/a	n/a	n/a	n/a
FT6 Broadleaf, mainly FT7 Other Broadleaf FT8 Agroforestry	777	€8,800	€10,200	New	€1,142	New	15	20
FT8 Agroforestry		New	€2,500	New	€350	New	15	20
FT8 Agroforestry	oak	€5,620	€6,744	€645	€1,037	15	15	20
TO DECODICIONS		£3 E0E	EA 214	ECOE	6072	15	1.5	20
ET10 Continuous Cover		€5,620	€8,555	€645	€975	5	10	10
ET10 Continuous Cover	7,000	nen-	C10,000	recor.	C2,242	INCH		20
	A CONTRACTOR OF THE PROPERTY O	New	€5,421	New	€912	New	15	20
FT11 Mixed High Forest	s: Conifer, 20% broadleaves	€3,710	€4,452	€590	€863	15	15	20
FT12 Mixed High Forest	s with mainly spruce, 20% broadleaves	€3,215	€3,858	€510	€746	15	15	20
Native Tree Area Sche	eme will be paid at FT1 and FT2 rates. Prer NTA1 and	niums will be €2,284 per ha		STATE OF THE REAL PROPERTY.	than 20 at a r	ate of €2,20	6 per ha anr	nually for

€€€€€ ¥ uptake









Study 1 & 2: Methodology – Theoretical framework

In my opinion, planting trees on my farm is Behavioural good for the environment through Beliefs **Theory of Planned** sequestering carbon and protecting wildlife. **Behaviour** I think it is important to plant trees on my farm (Ajzen, 1985) Outcome Attitude Evaluation to increase my income. The people whose opinions I value would want Normative Beliefs me to plant trees on my farm. Subjective Norms Intention Motivation to Planting trees on my farm is up to me. Comply I am not confident enough to plant trees on my Control Beliefs Perceived Behavioural farm as I feel I do not have sufficient control knowledge. Perceived Power of Planting trees on my farm is not feasible as I do Control not have all the necessary resources to plant.









Study 1 Methodology

Qualitative Elicitation Study: Interviews

- Farmers from 6 out of the 12 advisory regions (n = 33)
- Open-ended questions based on the Theory of Planned Behaviour
- Zoom
- Recorded and transcribed
- NVivo



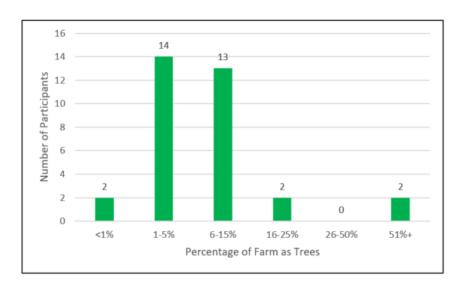








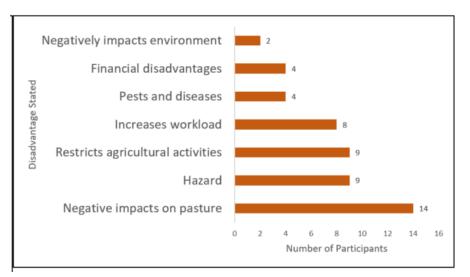




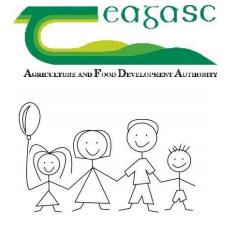
Study 1 Results

Major barriers cited:

- Lack of knowledge
- Requirement to replant
- Financial barriers
- Location constraints
- Terminology



Top five influential people/ organisations:

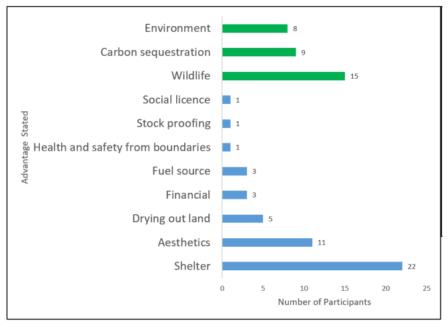




















Study 1 Results

Perceived Behavioural Control:

Question	Theme	Frequency (n)	Percentage (%)
Knowledge of planting	No	18	55
trees	Yes	15	45
Knowledge of managing	No	18	55
trees	Yes	13	39
	Hedgerows yes but not other trees	2	6
Planting successful	Yes	33	100
Confidence	Yes	32	97
	Yes for hedgerows	1	3

Intention to plant trees:

• Yes = 82%

Beneficial area:

- Linear boundaries
- Low output pasture
- Corner of field

Question	7	Гћете		Frequency (n)	Percentage (%)
Do you intent to plant trees on your farm in the next five years?		Yes		13	39
		Yes, b	ut only hedgerows	12	36
		No		6	18
		Yes, but only replacing felled trees		2	6
	T :		Along field boundaries	15	45
believe would be the most beneficial area for you to plant trees on your farm?	Linear	Linear boundaries	Riparian buffer strip	3	9
	boundar	ies	As windbreak	1	3
	Low out	put	Least profitable part of farm	9	27
	pasture	•	Wetter soil	8	24
	•		Marginal land	7	21
	Corner of	f field	-	7	21









Study 2 Methodology

Quantitative Study: Online questionnaire

- Advertised via a number of publications and at the Moorepark
 Open Day
- Dairy and drystock farmers (n = 415)
- SPSS and SmartPLS

Have your say on trees

In recent years, there has been increased emphasis on the multiple values of trees on farms. MSo Walsh Soholar Rachel Irwin is conducting an online survey of dairy and drystock farmers' perceptions of, and attitudes towards, trees on farms.

The results of this study will be collated and analysed to aid policy and help oreate guidelines for policy makers.

To anonymously complete the survey, please either soan the QR code with your smartphone or go to https://tinyurl. com/fkj3n85z.













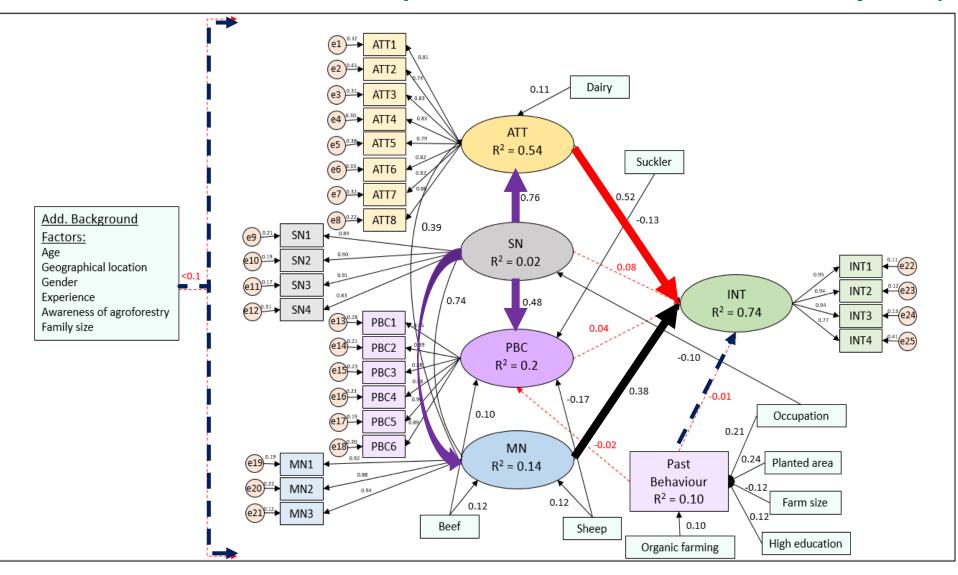








Study 2 Results: PLS SEM Intentions to plant trees on own farm in next five years (n = 415)



Attitude had greatest direct effect on Intention $(\beta = 0.52)$

Moral norms ($\beta = 0.38$)

Subjective norms had greatest total effect (β = 0.78) through directly impacting Attitude (β = 0.76), Perceived Behavioural Control (β = 0.48) and Moral Norms (β = 0.74)

No significant effect of Background Factors nor Past Behaviour on Intention









Results to Date

Subjective Norms - Influential People (Likert scale)

- 1. Family -> 79% (n = 314)
- 2. Teagasc -> 68% (n = 268)
- 3. Other farmers -> 59% (n = 234)

Table 1: Influential person or organisations scored 5 and above.

Influential person or organisation	Frequency (n)	Percentage (%)
Family	314	79
Teagasc	268	68
Other farmers	234	59
Close friends	212	54
Policy makers	160	41
Forestry company	158	40
Newspaper articles	116	29
Neighbours	104	26
Vet	55	14
Social media	53	13

Note: Participants could select one or more options.









Results to Date

<u>Intentions – Locations of trees (Likert scale)</u>

- 1. Along field boundaries -> 71% (n = 281)
- 2. On marginal land -> 39% (n = 156)
- 3. Along watercourses \rightarrow 27% (n = 107)

Table 2: Intention to plant trees

Intention to plant trees	Frequency (n)	Percentage (%)
Along field boundaries	281	71
On marginal land	156	39
Along watercourses	107	27
In a block plantation	86	22
Scattered in pasture	83	21
Around houses or sheds	77	19
No intention to plant trees on my farm in the next five years	42	11

Notes: Participants could select one or more options.









Results to Date

Knowledge of Agroforestry

- Scattered managed trees in pasture (64%)
- Trees planted in a linear format to provide a windbreak or shelterbelt (41%)
- Trees within hedgerows (29%)

Table 3: Statements relating to participants perceptions of agroforestry

Statement	Frequency (n)	Percentage (%)
Scattered managed trees within pasture.	252	64
Trees planted in a linear format to provide a windbreak or shelterbelt.	162	41
Trees within hedgerows.	116	29
Trees planted along a watercourse such as a river or stream.	95	24
Naturally occurring trees that are present within an agricultural context that are neither managed nor part of the farm.	82	21
Trees in a plantation forest where livestock are omitted and only timber is harvested.	76	19
Scattered unmanaged trees within pasture.	44	11
None of the above	9	2

Notes: Participants could select one or more options.

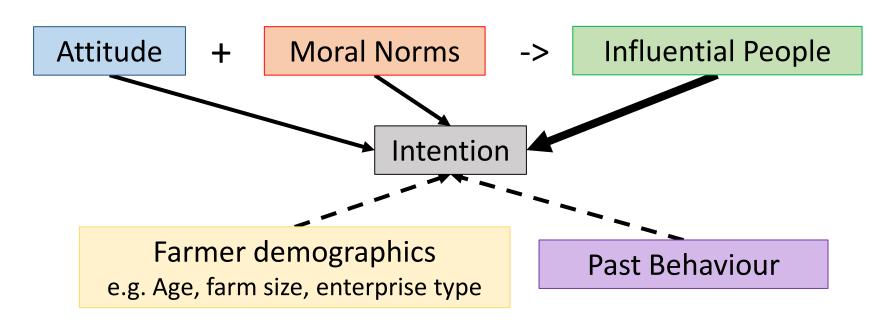








Overview of Main Findings (Study 1 & 2)







Focused on economic incentives



New Method:

Promotion by Co-design/ coinfluential + creative people systems

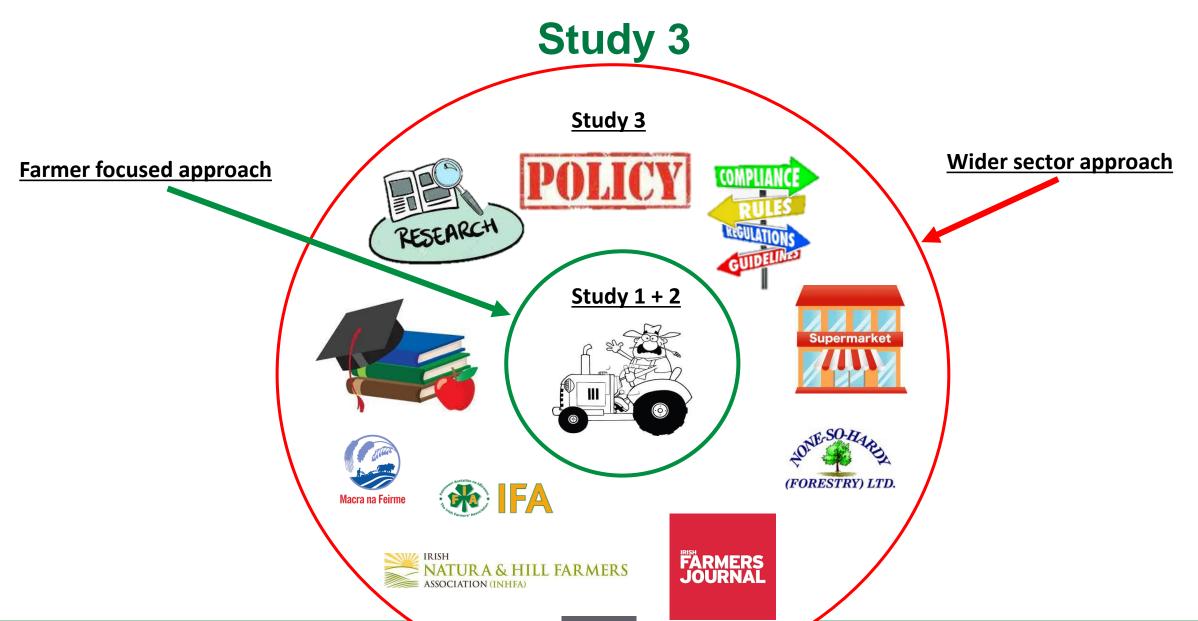






















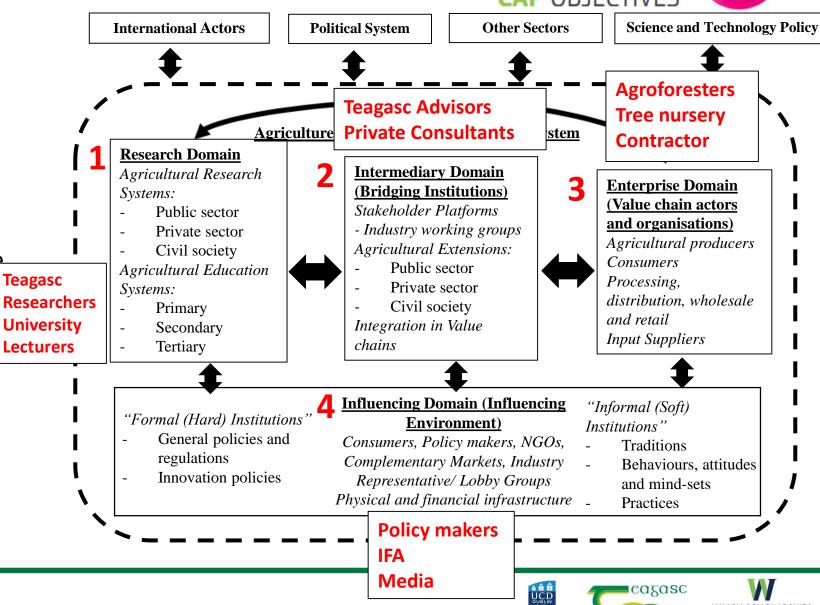


Study 3: Methodology



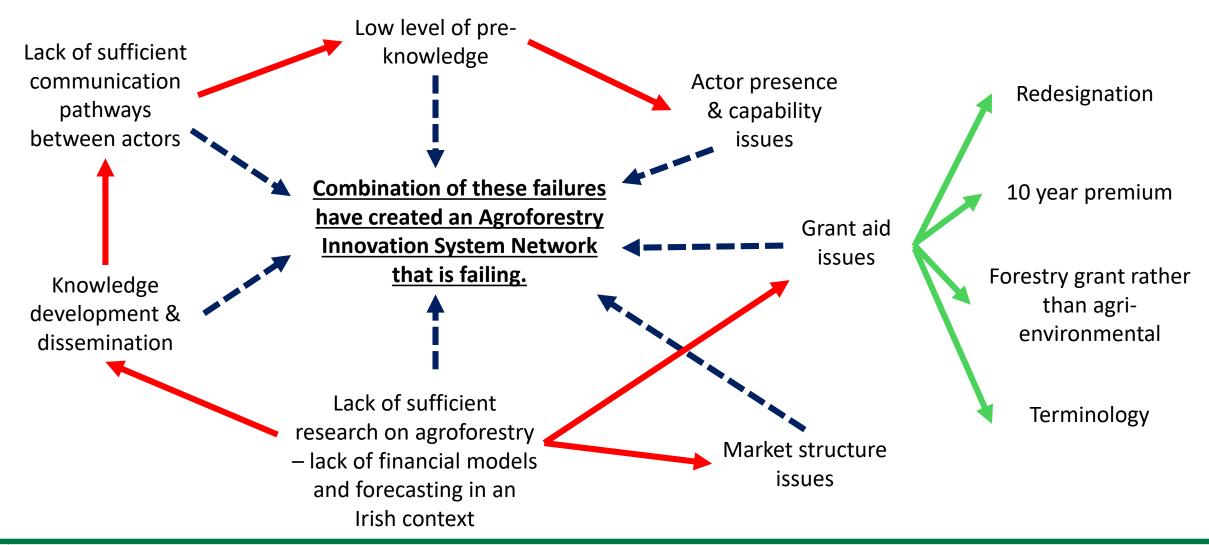
Innovation System Approach

- Wider sector approach
- Failures within the innovation system = blocking mechanisms
- Coupled structural functional Analysis
- Qualitative analysis: interviews with key actors within each of the four domains:
 - Research Domain
 - Intermediary Domain
 - Enterprise Domain
 - Influencing Domain
- Actors interviewed = 33





Study 3: Main blocking mechanisms



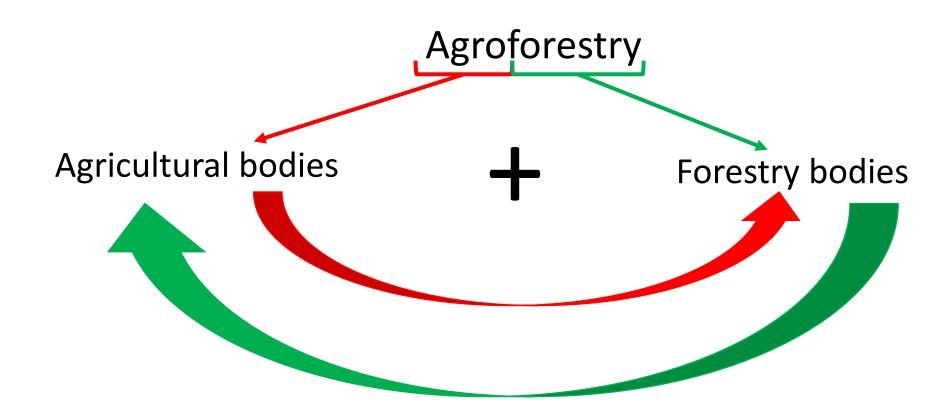








Study 3: Main blocking mechanisms











What needs to change

- Agricultural and forestry bodies need to <u>both</u> take responsibility
- ☐ Proposed <u>nine goals</u> which include:
 - ✓ Increase communication and participation amongst actors within and between each domain
 - ✓ Reduce the over-dependence on agricultural advisors to transfer knowledge to farmers
 - ✓ Grant aid amendments
 - ✓ Increase promotion and awareness of agroforestry including peer-to-peer learning and on-site training days
 - ✓ Create new financial models for agroforestry and increase forecasting
- <u>Next Stage:</u> Propose methods to reach these goals through engagement with members of the Irish Agroforestry Forum









Thank You

- Link to project website:
 - https://www.teagasc.ie/crops/forestry/research/small-woodlands-on-farms/
- Rachel Irwin
 - Rachel.irwin@teagasc.ie
 - Rachel.irwin1@ucdconnect.ie









